

DIVERSE

DiverseTM
ExtremeTeam
.com



DIVERSETM

ONE OF THE BIGGEST FASHION
BRANDS IN THE POLISH MARKET



DIVERSE™

COMPANY MAIN BRAND
SINCE 1993
MONOBRAND AND FRANCHISE
333 STORES
7+ COUNTRIES

DIVERSESYSTEM.COM

DEXT™

BRAND

SINCE 1999,
HIGH TECH PERFORMANCE

COALITION™

BRAND

SINCE 2000, SNOW, SURF, STREET

IRIDIUM™

LINE

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DiverseTM X DakarTM

DAKARTM RALLY OFFICIAL TECHNICAL PARTNER



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**OFFICIAL
PRODUCT**

Diverse™
ExtremeTeam
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**Official worldwide supplier
of clothing branded with
the official Dakar logo**

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Special limited line of
DEXT Dakar VIP
products



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LIMITED COLLECTION

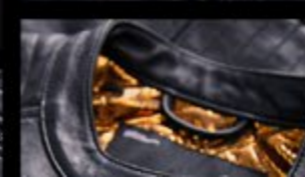
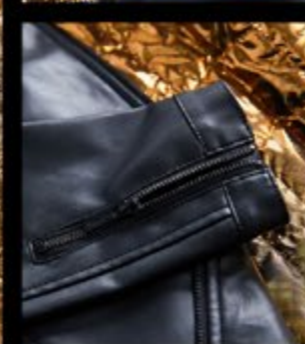
APPRECIATED BY RALLY DRIVERS FROM ALL OVER THE WORLD

DISCOVER DEXT DAKAR »

We took care of details and created the special
DEXT DAKAR VIP LINE with visible gold colour accents.



DEXT DKR RUBIGOLD »



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ARKADIUSZ LINDNER



DIVERSE

COMPETITORS

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KONRAD DĄBROWSKI

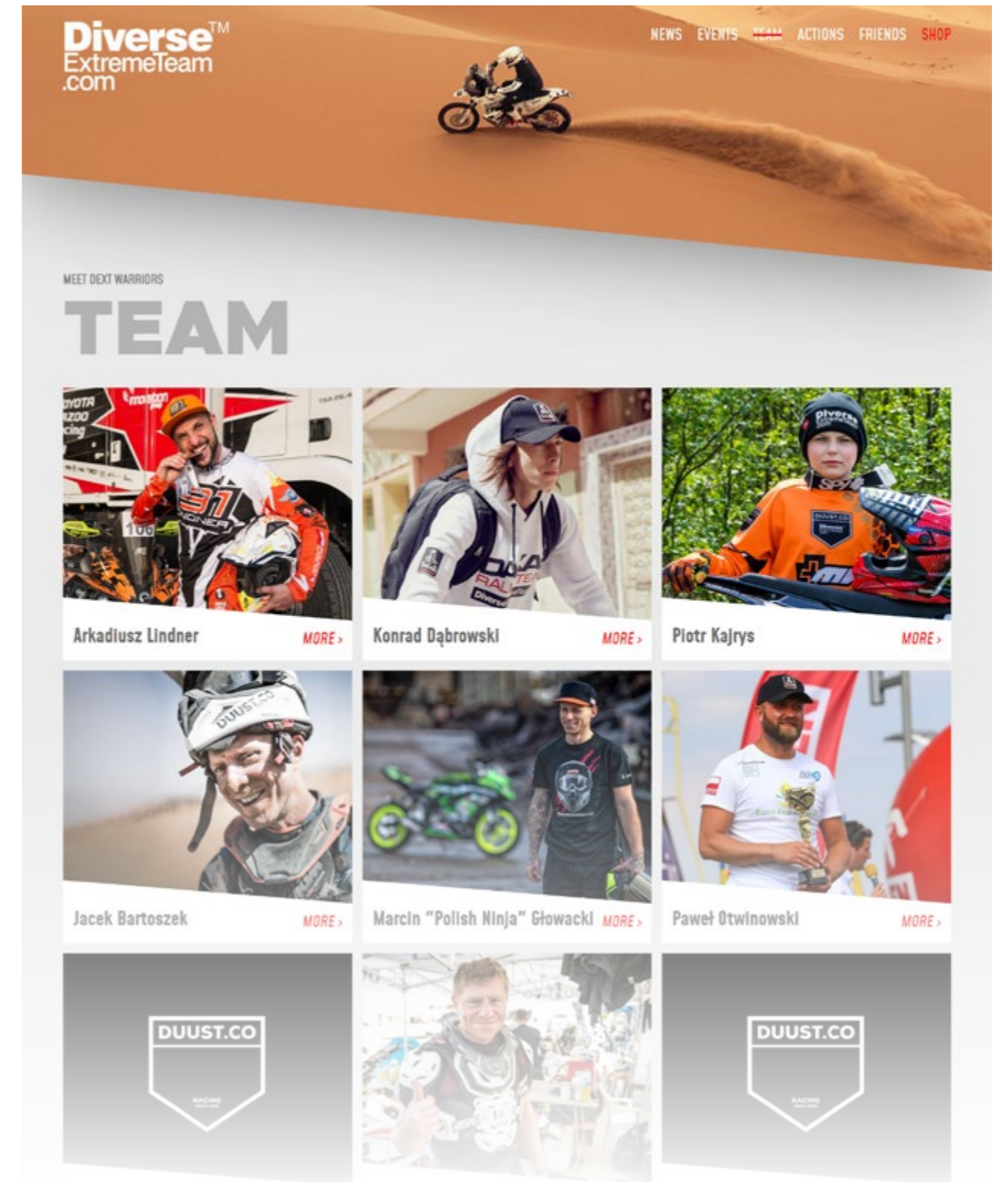
Motocross and long-distance rallies rider, the youngest polish competitor.

A member of Duust.Co and Diverse Extreme Team.



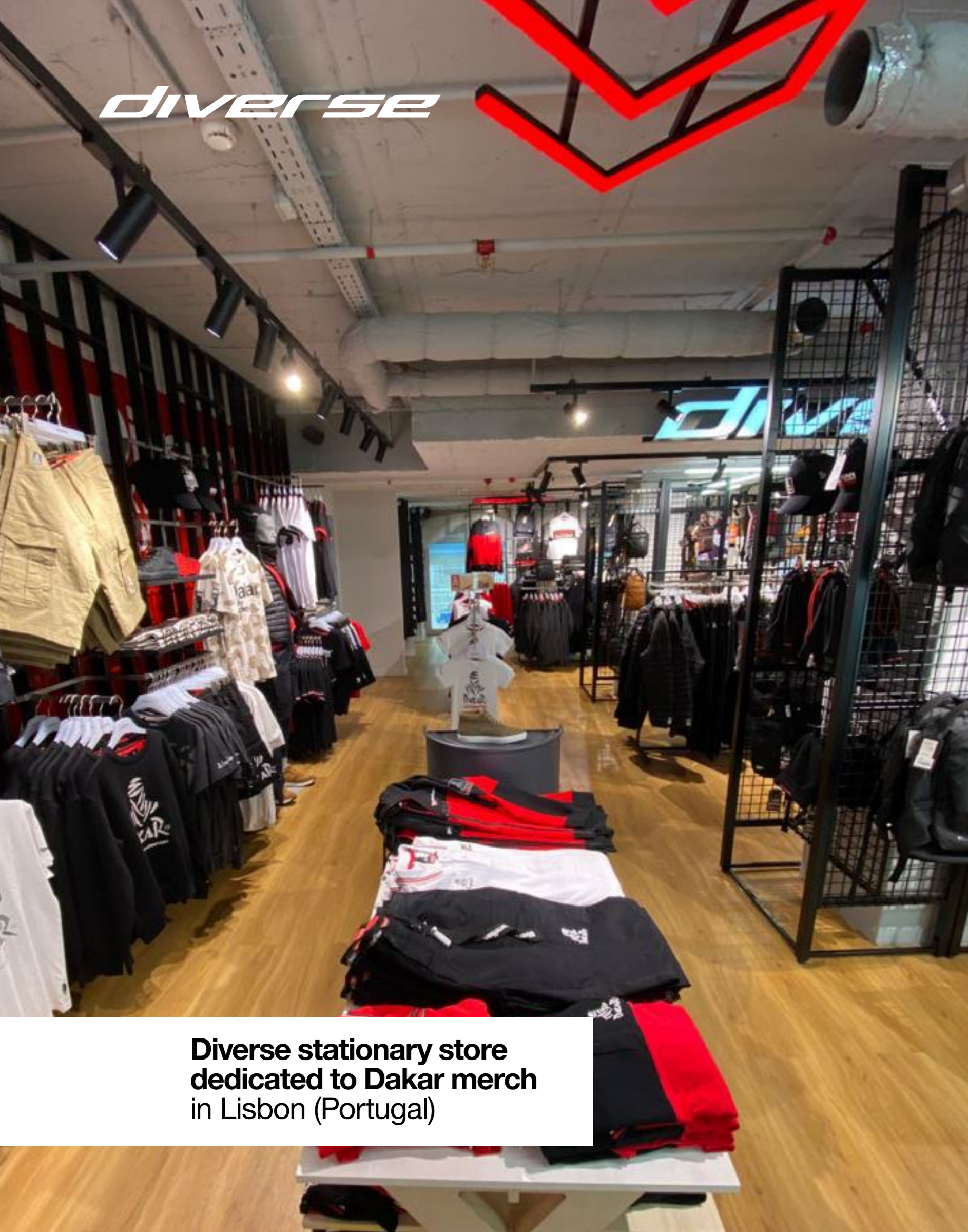


DUUST / DEXT TEAM
6 riders from our crew
take part in Dakar Rally





**Diverse Stand
on Dakar 2020**



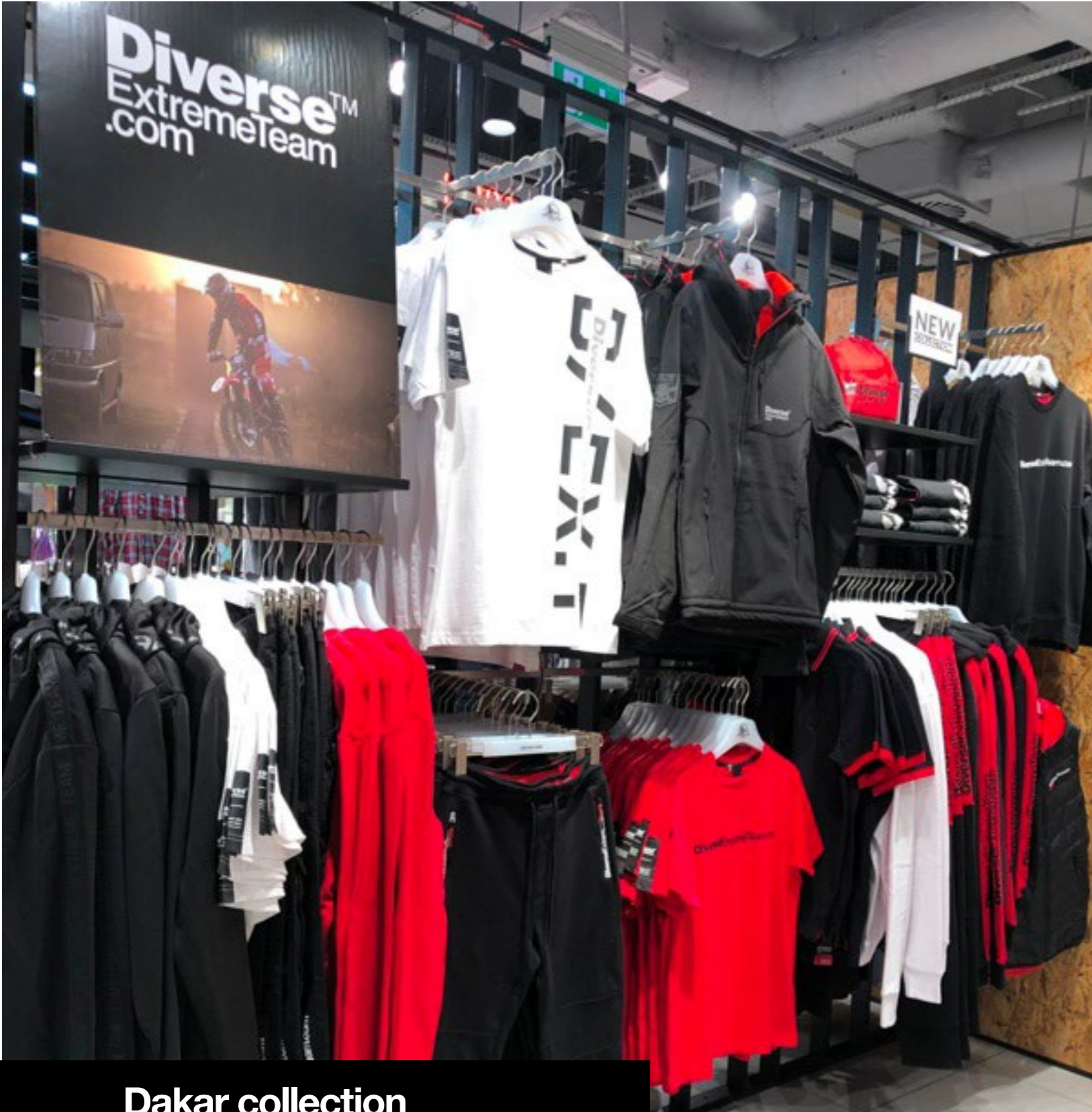
Diverse stationary store dedicated to Dakar merch in Lisbon (Portugal)



Dakar collection
in regular offer of
Diverse stores



**Diverse storefront
with Dakar collection**



Dakar collection
in regular Diverse stores

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ExtremeTeam
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Technical Partner
of DakarTM Rally

TAURON | **ARENA KRAKÓW**

Other Diverse Extreme
Team events

DIVERSE



Other Diverse Extreme Team events

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Other Diverse Extreme Team events





Other Diverse Extreme Team events





Other Diverse Extreme Team events

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DiverseTM X Honda

MONSTER ENERGY HONDA TEAM OFFICIAL PARTNER



Branding
on company vehicles

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**Monster Energy
Honda Team
in Diverse clothes**

HONDA

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Diverse X MotulTM

DAKARTM RALLY OFFICIAL PARTNERS



MOTUL



MOTUL by Diverse
Limited and licensed
collection



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Diverse X 24^h Le MansTM

LIMITED AND EXCLUSIVE COLLECTION
FOR 24H LE MANS RACE FANS

24h
LE MANS



24h Le Mans
Limited and exclusive
collection for the race fans



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ФРАНЧАЙЗИНГ

СТОИМОСТЬ ПАКЕТА

КОНЦЕПТУАЛЬНЫЙ МАГАЗИН

Размер площади	до 100 кв. м.	до 150 кв. м.	до 200 кв. м.
Цена ПАКЕТА ОТКРЫТИЯ/ на кв.м.	\$650	\$600	\$550
Описание ПАКЕТА ОТКРЫТИЯ	Строительно-монтажные работы		
	Проект площади		
	Изготовление оборудования		
	Плечики		
	Манекены		
	Пакеты POS-материалов		
	IT-оборудование		
	Первоначальная загрузка/товар		
Маркетинговые мероприятия			

Внимание!

В стоимость пакета не входят арендные платежи!

*В расчеты закладывается максимальная стоимость строительно-монтажных работ. Стоимость работ может быть уменьшена, если требуется только косметический ремонт.

Средняя рекомендованная наценка: 2,3

Расчетный уровень валовой прибыли: от 20%

Планируемые сроки окупаемости: 12-20 месяцев

Срок запуска проекта: 2-3 месяца.

Франчайзинговый отдел - **+375296154520**